St. Joseph’s Health
Syracuse, NY

A Hospital-Wide Engagement

Progress since NY Collaborative on March 20, 2018 in NYC

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The 5 Immediate Goals Set at Collaborative

**Goal One:** Increase number of organs by changing DCD policy from 60 to 90 minutes post extubation.

  **Goal met:** Policy changed, education provided, and policy implemented within 6 weeks of collaborative.

**Goal Two:** Send Donor Outcomes throughout institution.

  **Goal met:** Ten weeks after the collaborative we received approval from Corporate Compliance to share the outcomes throughout the network by our Marketing and Communication department following guidelines for content and presentation.
Immediate Goals continued...

Goal Three: Prepare conferences/lectures for Medical Students, Residents, ICU RN's and Critical Care attendings.

Goal partially met:

- OR/Critical Care staff and physicians had a presentation June 13th by David Landsberg, MD, Medical Director of FLDRN.
- Residents and Medical Students’ Lecture set for October 11th.
- ICU/ED RN education developed and will be implemented by October through in-service and hospital survey. MSICU date set for September 30th.
Immediate Goals continued...

**Goal Four:** Select members of our Organ Donor Council will meet with our Hospital Development Coordinator to review current practices, information obtained from collaborative, identify gaps and develop a plan for addressing these.

**Goal Met:** Deficiencies and/or need for improved strategies noted in 18 areas. Plans developed to implement and/or improve in all areas before 2019.
Immediate Goals continued...

**Goal Five:** Work with primary Care MD office to have discussions on organ donor registry and provide registry forms and information for patients to sign on in the waiting area.

**Goal partially met:** Process and forms have been provided. A plan has been developed. Have met with Director for Medical Staff Offices September 19th. Will start MD Offices visits September/October.
Goals of Organ Donor Council 2018

• Increase Donor Designation Rate through participation in hospital and community education awareness and registration activities.

• Increase our Organ/Eye and Tissue Donation through revision of policy and education of stakeholders.

• Honor our Donors throughout St. Joseph’s Health Network through postings and many different ways.
Strategies for Meeting Goals

This power point will focus on strategies implemented to accomplish our goals as we enhance our current practice, change policies, and focus on raising awareness and for our community members to be on the NYS Donor Registry.
• Proposed a plan to promote Organ Donor awareness and encouragement for patient/visitors to register to be a donor while waiting in the physicians’ offices. Working currently with FLDRN staff and SJH Medical Staff Office Director. Anticipated implementation date by October/November 2018.

• Offices to include superman poster and letter from the chair of OD council on wall. Encourage MD’s to include OD in their discussions with patients.

Steal Shamelessly!!
Dear St. Joseph Health employees and staff,

I’d like to invite you all this month of April, “Donate Life Month” to have your thoughts and efforts toward improving this very generous experience in our community and hospitals, the experience of organ, tissue and eye donation. “Please don’t think of organ donations as giving up part of yourself to keep a total stranger alive, it’s really a total stranger giving up almost all of himself to keep part of you alive”. Another quote inspired me as well is “My experience is that organ donation is not on your radar unless it becomes personal. But it can get very personal very fast—ask my family and friends” - Double Lung Transplant Recipient.

We want to increase awareness in regards to this matter as organ, tissue and eye donation is affecting us New Yorkers and our country on a daily basis. 19 people will die each day waiting for an organ, and in New York State alone there are over 10,000 patients awaiting for an organ. Donation is the ultimate act of generosity and kindness that citizens can perform. Organ donation provides donors families with ultimate support, and allows them to create legends through their loves ones.

Our role as health care providers and hospital employees is to increase our efforts to improve families’ experience through this difficult decision, and adopt the caring culture we all can provide. Our community needs our dedication in this matter to save all the lives we can through this generous and emotional experience. Giving a life through organ, tissue and eye donations needs us, and I am sure we can do something about it. It starts with spreading the word in our community to sign up as an organ and tissue donor in our state donor registry, and ask our patients about their knowledge about it and willingness to participate in this amazing gift. Timely notification to organ donor recovery agencies, and following our policies, can help save a lot of lives, through insuring all gifts wished for by donors and their families get delivered.

Thank you all for all you do…

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On our Banner on our SJEN Intranet site for the month of April, the following photo was placed along with the letter from The Chair of OD Council, highlighting our role and responsibility as community members in our “Pic of the Week”. 

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Use your superhero powers to Pass Life On. Register as an organ donor today! PassLifeOn.org

APRIL IS DONATE LIFE MONTH

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St. Joseph’s Health
A Member of Trinity Health

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In Emails:

- In Weekly Pulse sent to all employees – was the letter from the council chair.
- In Weekly newsletter from the Medical Staff President was the letter from the council chair.

Postings:

- Poster and ODC chair letter were hung in all MD lounges, OR, administration areas, ED, and ICU.
Intranet/Internet:

• In progress is the Organ Donor website (internal and external to the organization) revision and update, including an Organ Donor tab on the external website.

• Will Include an educational Organ Donation video by Dr. Moritsugu in our intranet webpage.
• Change in DCD policy from 60 minutes to 90 minutes post extubation effective 5/8/2018

• Review and revise the hospital survey done in 2013 in anticipation of a second survey network-wide in fall 2018 to identify knowledge gaps and participation on the registry.

• Developed process maps for Determination of Death by Neurologic Criteria and Donation after Circulatory Death policies encompassing care from the ICU/ED to OR to Morgue.

• Annual hospital in-service on Organ Donation information for all network employees was updated and placed on line effective August 2018.
• Dr. Landsberg presented on Organ Donation for ICU staff, Anesthesiologists, and Intensivist on June 13, 2018. It was presented on Webex to all FLDRN DSA hospitals.

• Future educational sessions will have CMEs.

• Resident education on Organ Donation to take place at their noon conference. Date set for October 11th
• For the month of April the Donate Life flag is flown on our flag pole and hangs over the entrance to the public garage.

• The Donate Life flag is flown for all organ, eye, and tissue donors for 24 hours (within two weeks of the donation) – Family is sent a card by mail. Each time the flag is flown a message will be read with background music at 0800 throughout the main hospital.

• Our outcomes will be in the intranet in the weekly pulse and on the TVs throughout the institution on the scrolling slides.
All Organ, Eye, and Tissue Donor outcomes (approved by Corporate Compliance) will now be sent to the entire St. Joseph’s Health network. Several outcomes have been sent to marketing and communication with great feedback!

- The left kidney was recovered and transplanted into a patient in NYS.
- The right kidney was recovered and transplanted into a patient in NYS.

In the spring of 2018, a patient cared for at St. Joseph’s Health became an organ donor upon the patient’s death. The donation lead to the transplant of 2 individuals waiting for a life saving organ transplant. The strength of the family and support of St. Joseph’s staff led to this great outcome.

- 2 hearts were recovered and transplanted.
- 2 sets of lungs were recovered and transplanted.
- 2 livers were recovered and transplanted.
- 3 isolated kidneys were recovered and transplanted.
- 1 kidney and pancreas were recovered and transplanted into a recipient.

Thank you to the staff at St. Joseph’s Health for supporting this patient and family in their final wish to Donate Life.
Recently, a patient cared for at St. Joseph’s became an organ donor upon their death. The donation lead to the transplant of 4 individuals waiting for a life saving organ transplant. The strength of the family and support of St. Joseph’s staff led to this great outcome.

- Heart was recovered and transplanted.
- Liver was recovered and transplanted.
- Left kidney was recovered and transplanted.
- Right kidney was recovered and transplanted.

Thank you to the staff at St. Joseph’s Health Hospital for supporting this patient and family in their final wish to Donate Life.
• Meeting set up for January 2019 with Marketing and Communication to prep for April events with Marketing.

Photo from Donate Life Baseball game in 2017 was used as the hospital screen saver for the last quarter of 2017.

Tomato Fest 9/8/2018, Brianna was able to sign up 20 on the registry in a matter of less than 4 hours.
• Participated with local barber shop for April Donate Life display of posters, flags, information sheet and sign up forms.

Clients at “The Shop”

• Participated in Northside Urban Partnership walk to distribute Donate Life posters, fact sheets, and flags to 81 area businesses on April 2, 2018 to displayed for the month of April.
Celebrated our 1st Blue/Green day on April 25th in MSICU and PCU. Staff took full ownership of this event including the CPR mannequin (who also enjoyed the celebration).

Our Donate Life cake with some of our best friends.

St. Joseph’s participated in Upstate Medical University Hospital celebration day on April 25 with the Chair of ODC presenting.

MSICU staff
Health Office
Waiting Area
Will promote NYS Donate Life registry for 6 months each year.
• Two MSICU staff, along with FLDRN staff, attended Legislative Education Day in Albany in May.

• The agenda included:
  --Majority Rule Provision – UAGA
  --Designating Human Organ Transport Vehicles as Emergency Vehicles
  --NYS Donate Life Registry Provided to Health Care Practitioners
  --Incorporating Organ and Tissue Donation into Pre-Licensing Course for Drivers

• Meeting was held in June with CNYETB to consider as second requestor-(Contract in Process).
• Discussing with marketing and communication the use of the Amphitheater to include a Donate Life activity during various concert venues.

• We anticipate a Donate life registry table at the Regional Farmer’s Market in October.

• Registry table to be hosted in the hospital cafeteria every other month.

Spin the wheel, answer a Donate Life question, and win a prize.
• Upstate Medical University and St. Joseph's Health have been and will continue with joint education classes for ICU/ED/OR staff at Upstate in the Critical Decision Classes presented by our organ/eye/tissue organizations.

• Three Organ Donor Champion staff from MSICU has volunteered to attend the Donation Leadership Team meeting in June. They have been instrumental in changing the culture in the MSICU to one that is positive and proactive in participating in all activities related to Organ Donation Events.

• Looking forward to participate in Schwartz Rounds for 2018-2019 which includes an Organ Donation presentation by our council and a partner from FLDRN on the panel.
• Organ Donor Park Project to be re-introduced. Waiting for final approval.

• Health Office to participate in Sign Ups for network employees in the NYS Donor registry.
One final goal of our council is to be recognized for all the work done within our institution over this next year in exceeding the goals to address the Organ Donation Crisis in NY and to win the Platinum Level Recognition award from the Workplace Partnership for Life by this time 2019.
Give thanks. Give life.