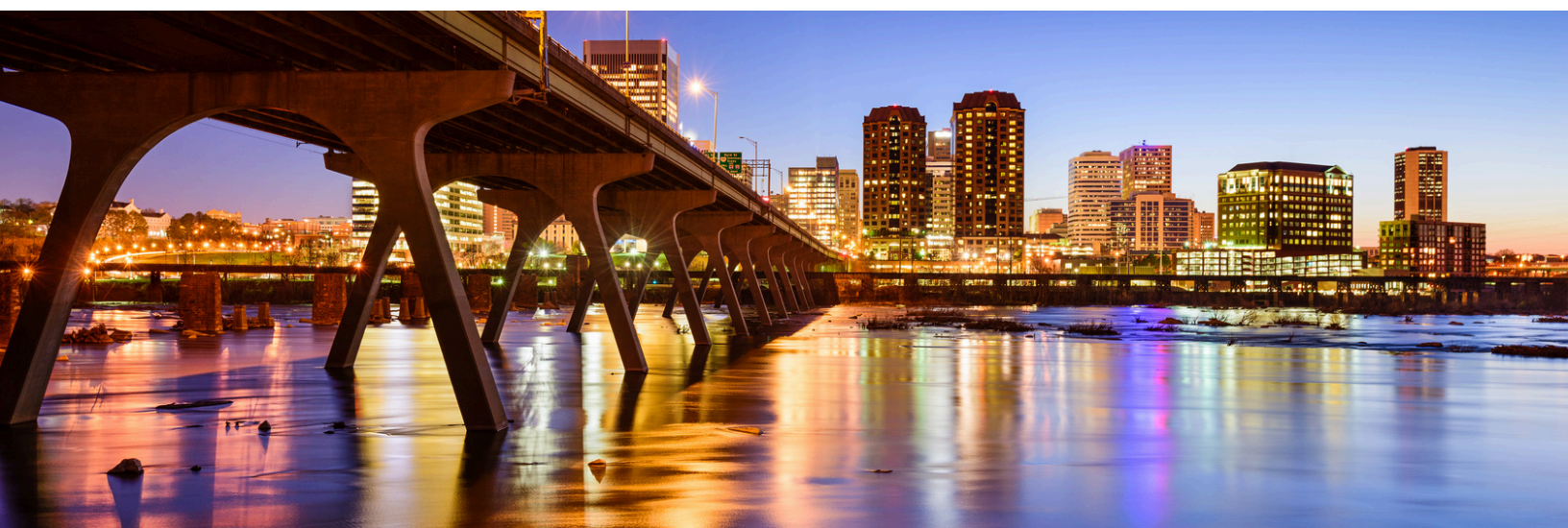




UNOSSM

TMF2027



October 19–22 RICHMOND VA

Sponsorship prospectus & exhibition information



TMF2027

Why organizations choose TMF

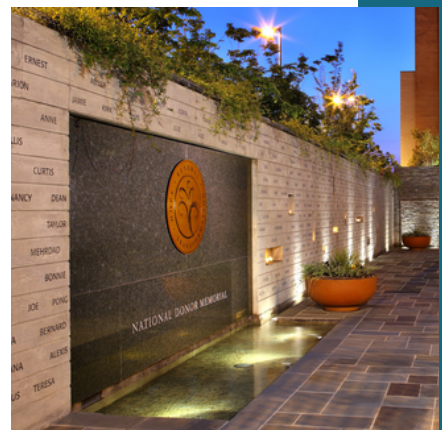
For more than three decades, TMF has served as a catalyst for collaboration, innovation, and progress across the organ donation and transplant community. What began as a gathering of transplant coordinators has evolved into a nationally recognized event that brings together professionals from every corner of the transplant ecosystem.

Today, TMF attracts over 450 decision-makers, practitioners, and thought leaders who are shaping the future of transplantation. Thanks to the support of our sponsors and exhibitors, attendees gain access to meaningful education, networking, and collaboration opportunities to share ideas that drive the field forward.

As we celebrate TMF's 35th anniversary, we're returning to the roots of the U.S. transplant system in Richmond, Virginia, which is also home to UNOS' headquarters and the National Donor Memorial. Together, we'll honor the legacy that shaped our community while bridging innovation through data, AI and emerging solutions, because the future of transplant is here.

About UNOS

UNOS is a nonprofit on a mission to save and transform lives through research, innovation and collaboration. We help people live life without limits by developing new initiatives, conducting data-driven research and analysis, providing expert consulting services, and advocating for reforms to help patients.





Benefit	Diamond* (\$60,000)	Gold (\$30,000)	Silver (\$15,000)	Bronze (\$7,500)	Exhibitor (\$3,900)	Partner (\$1,500)
Exhibit booth	20'x10' or 20'x20' island booth (premium placement)	20'x10' (premium placement)	10'x10' (premium placement)	10'x10'	10'x10'	
TMF registrations	4	2	2	2	2	
Logo on app, agenda, UNOS.org, onsite signage	✓	✓	✓	✓	✓	✓
Registration list access	✓	✓	✓	✓	✓	
Ad in digital agenda	✓ (half page)	✓ (quarter page)	✓ (quarter page)	✓ (quarter page)	✓ (quarter page)	Purchasable
Ad in print agenda	✓ (full page)	✓ (half page)	✓ (quarter page)	✓ (quarter page)	✓ (quarter page)	Purchasable
Access to TMF Touchpoints packages**	✓ Experience (1) Reach (1) Engage (1)	✓ Experience (purchasable) Reach (1) Engage (2)	✓ Reach (1) Engage (1)	✓ Reach (1) Engage (1)	✓ Reach (purchasable) Engage (purchasable)	Engage (purchasable)
UNOS social media mention	Individual (2)	Individual (1)	Shared mention	Shared mention		
PPT slide between sessions	✓ (up to two consecutive slides)	✓	✓			
Ad in pre-event email(s)	✓ 3 (full width banner)	✓ 2 (half size)	✓ 1 (half size)	Purchasable	Purchasable	Purchasable
Venue signage	✓ (2 signs)	Purchasable	Purchasable	Purchasable	Purchasable	Purchasable
Speaker introductions	✓ (2)	✓ (1)				
Registration table giveaways	✓	✓				
Private hospitality suite	✓					
UNOS Marketplace listing discount	✓ 50% off	✓ 30% off	✓ 20% off	✓ 10% off		

TMF2027

TMF Touchpoint Packages

More benefits are available through our three TMF Touchpoint Packages: Experience, Reach, and Engage. We designed these curated opportunities to connect you with attendees, elevate your brand, and maximize your visibility before, during and after TMF. The higher your sponsorship level, the more benefits you can select.

How it works

Each sponsorship level includes access to a set of TMF Touchpoint opportunities. Diamond and Gold sponsors receive first selection priority, with remaining opportunities allocated on a first-come, first-served basis. Additional TMF Touchpoint access may be available for purchase.

EXPERIENCE

- Lunch and learn symposium
- Cocktails and networking event (10/19)
- Community Impact: Partner with NerdBugs to deliver heartfelt notes and organ pluses to transplant patients or donor families
(more information starting on page 7)
- Welcome reception (10/20)
- Nook Pod work space (1)

REACH

- Wifi sponsor
- Mobile app ads
- Tote bag
- Hotel key cards
- Quiet lounge
- Daily email sponsor (4)
- Mobile app push notification
- Breakfast sponsor (3)
- Refreshment break sponsor (4)
- Branded charging stations
- Luggage check
- Roaming photobooth
- Scavenger hunt sponsor

ENGAGE

- Agenda session sponsors
- Solutions Spotlight* category sponsor
- Why We Do It wall
- Hydration station

TMF2027

Stand out at TMF

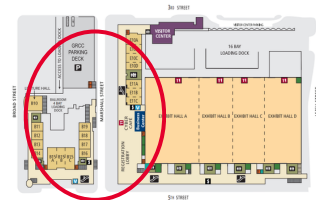
Add on to your sponsorship to elevate your impact

- » **\$3,500:** Sponsor transportation from venue to UNOS for preconference activities (10/19/27) - only 1 available!
- » **\$3,600:** Upgrade the size of your booth to 20'x10'
- » **\$20,000:** Choose the topic and speakers for a sponsored 45-minute educational symposium.
Act quick! Only 4 sessions are available.
Content must be educational and is subject to UNOS approval.

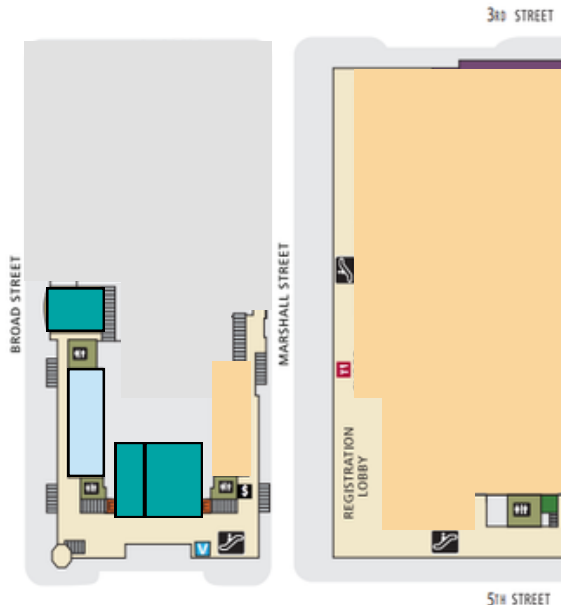


Join us in 2027 at The Greater Richmond Convention Center
403 N. 3rd Street, Richmond, VA

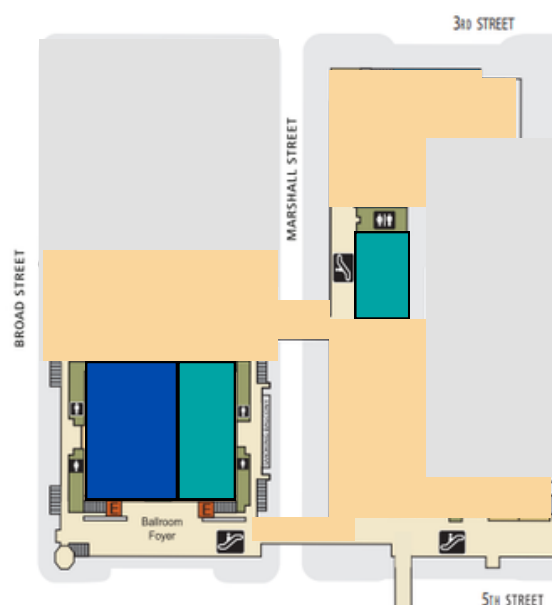
- Presentation rooms (5)
- Exhibit Hall
- Hospitality rooms (3)



LEVEL 1



LEVEL 2





UNOSSM

October 19 - 22

TMF2027

Bridging Innovation. The Future of Transplant is Here.

[Secure your spot!](#)



UNOS x Nerdbugs

2027 UNOS TMF
Community Impact Sponsorship

UNOS TMF 2027 • Community Impact Sponsorship

Notes from the Heart

A signature give back activation, designed in partnership with Nerdbugs

Behind every transplant is a patient, a family, and a community of people who make it possible. Notes from the Heart brings that connection to life at TMF 2027.

Attendees write personal notes of encouragement that accompany 500 Nerdbugs plush organs gifted to transplant patients and families. Together, we're creating a little moment of kindness at TMF that reaches far beyond the conference walls.

Included in your sponsorship

- ✓ Community impact: 500 plushies gifted to transplant patients and/or donor families
- ✓ Interactive experience: Co-branded display, message wall, and handwritten notes from TMF attendees
- ✓ Sponsor recognition: Presenting sponsor visibility and promotion to TMF attendees
- ✓ Lasting impact: Event photos, attendee highlights, and the stories behind 500 gifts reaching transplant patients and families.





1 Stop by

Attendees are welcomed into a fun, interactive experience featuring sponsor-branded visuals and Nerdbugs plush organs.



2 Write a note

Attendees leave a handwritten message of hope, encouragement, or kindness for someone in the transplant community.



3 Deliver the love

500 plush organs and messages of support are delivered to transplant patients and families through participating hospitals, OPOs, or community partners.

Nerdbugs in Action: Healthcare Partnerships & Activations

WBENC

Make A Wish



Medtronic



HASSENFELD
CHILDREN'S
HOSPITAL
AT NYU LANGONE



Children's
National



Biotechnology
Innovation Organization



Monroe Carell Jr.
children's Hospital
at Vanderbilt



UCSF Benioff Children's
Hospitals



Cincinnati
Children's



AMERICAN
COLLEGE of
CARDIOLOGY



American
Lung
Association

