

TMF 2022

UNOS TRANSPLANT MANAGEMENT FORUM

April 11–13 Arizona Grand Resort & Spa

CELEBRATING

30
YEARS



#UNOSTMF2022

UNITED NETWORK FOR ORGAN SHARING UNOS

SPONSORSHIP PROSPECTUS & EXHIBITOR INFORMATION

ABOUT UNOS TMF

The UNOS Transplant Management Forum (TMF) is the leading educational conference for transplant professionals. Celebrating 30 years in 2022, TMF annually attracts 500+ attendees to its highly specialized education sessions, training workshops, and networking opportunities. A dedicated committee that includes administrators, coordinators, and quality managers designs TMF content for their peers and the clinical and non-clinical support personnel with whom they work to provide exceptional care to their patients.

UNOS is committed to gathering organ donation and transplant professionals at the TMF for an engaging experience that fosters learning and enhances transplant management skills, regardless of a participant's level of experience.

ABOUT UNOS

United Network for Organ Sharing (UNOS) is the largest transplant network in the world with nearly 400 Members, primarily transplant centers, organ procurement organizations, and histocompatibility labs. We work collaboratively with our community to share data, research, technology, and best practices to help increase the number of transplants and save more lives.

Our Mission: *Unite and strengthen the donation and transplant community to save lives*

Our Vision: *A lifesaving transplant for everyone in need*

Our Core Values: *Stewardship, unity, trust, excellence, accountability*



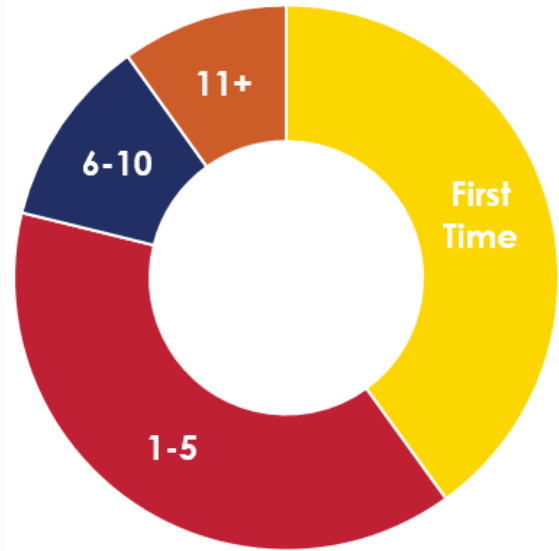
UNOS TMF BY THE NUMBERS

TMF Attendance Record

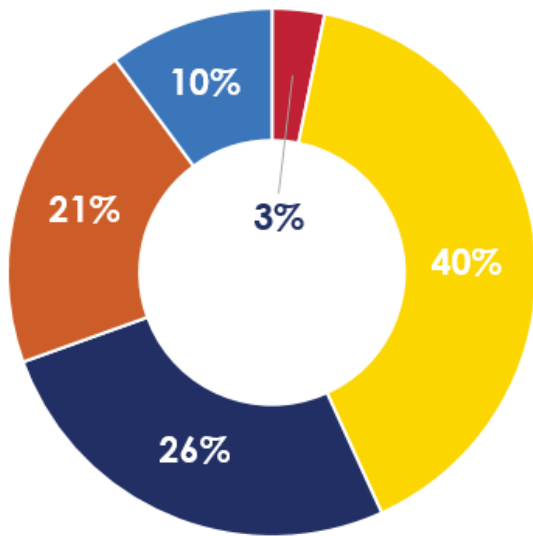
Year	Attendance
2021 (Virtual)	651
2020 (Las Vegas)	565*
2019 (Orlando)	584
2018 (Austin)	587
2017 (Orlando)	563
2016 (Indianapolis)	524
2015 (San Diego)	548

**As of TMF 2020 cancellation date (March 16, 2020)*

TMF 2021: Years Attended



TMF 2021: Attendee Type



Transplant Center Leadership/Staff	211
Transplant Administrator	140
UNOS Staff*	109
Other	55
OPO Leadership/Staff	17

**As TMF 2021 was virtual, UNOS Staff attendance more than doubled compared to past in-person meetings.*

JOIN THE UNOS TMF COMMUNITY

TMF is the primary venue for this diverse community's educational, training, and enrichment opportunities. Becoming a TMF sponsor and/or exhibitor will elevate your brand and connect your representatives to attendees, enabling them to:

- Network and build relationships with key leaders
- Promote your products and/or services to your target market
- Maintain and expand their industry knowledge through full access to the sessions offered at TMF



BECOME A SPONSOR

Each sponsorship level fits a wide range of budgets while providing every sponsor with a variety of opportunities for exposure at TMF.

UNOS will accept sponsorship commitments, including choices of marketing packages, on a first-come, first-served basis through our online sponsor/exhibitor registration.

AFFILIATE AND ABSTRACT AWARD SPONSORSHIPS

We also offer micro-sponsorship opportunities for UNOS Members (Affiliate) and companies interested in supporting the continued research of winning abstract presenters (Abstract Award). Starting at \$1,000, benefits include:

- Name recognition on Meeting Mobile App
- Name recognition on [TMF webpage](#) (Exhibitor, Affiliate Sponsor, and Abstract Award Sponsor Directory)
- Name recognition on [Community Partners webpage](#)

MARKETING PACKAGES

Premier

Exhibit Hall Naming Rights
Lunch and Learn - *2 available*
Meeting Mobile App
Reception - *2 available*
Wayfinding Footprints

Principal

Breakfast - *3 available*
Personal Sanitizing Kit*
Hotel Room Key Card
Journal/Padfolio*
Keynote Speaker
Meeting Room Wi-Fi
Plenary Session - *5 available*
Photo Booth
Water Bottle*

Prime

Breakout Session - *16 available*
Hotel Luggage Check
Name Badge*
Name Badge Lanyard*
Refreshment Break - *3 available*
Online TMF Attendee Registration
Tote Bag*

For tailored benefits to each marketing package, or general questions, please contact [Cecile Robinson](#).

**Items distributed to all TMF 2022 attendees*



Sponsorship Levels	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$7,500
Complimentary Booth	Double	Double	Single	Single	Single
Complimentary Meeting Registrations	10	6	4	2	1
Discounted Meeting Registrations	5	4	3	2	1
Choice of (1) Premier Marketing Package	✓	✓			
Choice of (1) Principal Marketing Package	✓	✓	✓	✓	
Choice of (1) Prime Marketing Package	✓		✓		✓
Recognition on TMF webpage	Logo	Logo	Logo	Logo	Logo
Recognition in Meeting Mobile App	Logo	Logo	Logo	Logo	Logo
Recognition on Community Partners webpage	Logo	Logo	Logo	Logo	Name
Recognition in Meeting Agenda	Logo	Logo	Logo	Name	Name
Recognition on Exhibit Hall Entrance Unit	Name	Name	Name	Name	Name
UNOS Social Media mentions	4	3	2	1	
Meeting Mobile app notifications	3	2	1		
Access to Attendee Registration List	✓	✓	✓	✓	✓
Opportunity to submit Sponsor Video	✓	✓			



EXHIBITOR INFORMATION

UNOS will accept exhibitor registrations and their booth location(s) on a first-come, first-served basis through our online sponsor/exhibitor registration.

Exhibit Booth Fees

Single (8' x 10')	\$2,200
Double (8' x 20')	\$4,400

Triple booths are not available

Exhibitor Registration Includes

- One (1) complimentary meeting registration
- Two (2) discounted meeting registrations
- Access to Attendee Registration List
- Logo and name recognition in Meeting Mobile App
- Name recognition on Exhibit Hall Entrance Unit
- Name recognition on [TMF webpage](#) (Exhibitor, Affiliate Sponsor, and Abstract Award Sponsor Directory)
- Name recognition on [Community Partners webpage](#)

Important Dates

- **December 2021:** Online TMF 2022 attendee registration opens
- **February 25, 2022:** Deadline for Exhibitor booth fee of \$2,200. After, \$2,400/booth
- **March 11, 2022:** Deadline for sponsor/exhibitor registrations **and** payments to UNOS
- **March 21, 2022:** Deadline for guaranteed room rate for hotel reservations, based on room availability

TMF 2021 Credits

If your company elected to reallocate your TMF 2021 sponsor/exhibitor commitment to TMF 2022, please contact [Cecile Robinson](#) to confirm status, credit amount, and instruction for online sponsor/exhibitor registration.

ONLINE SPONSOR/EXHIBITOR REGISTRATION

UNOS will accept all sponsor and exhibitor registrations on a first-come, first-served basis. Please register your company as a sponsor and/or exhibitor using our online registration.

Registration opening date and link are coming soon.