SPONSORSHIP PROSPECTUS & EXHIBITOR INFORMATION

ABOUT UNOS TMF

The UNOS Transplant Management Forum (TMF) is the leading educational conference for transplant professionals. Celebrating 30 years in 2022, TMF annually attracts 500+ attendees to its highly specialized education sessions, training workshops, and networking opportunities. A dedicated committee that includes administrators, coordinators, and quality managers designs TMF content for their peers and the clinical and non-clinical support personnel with whom they work to provide exceptional care to their patients.

UNOS is committed to gathering organ donation and transplant professionals at the TMF for an engaging experience that fosters learning and enhances transplant management skills, regardless of a participant's level of experience.

ABOUT UNOS

United Network for Organ Sharing (UNOS) is the largest transplant network in the world with nearly 400 Members, primarily transplant centers, organ procurement organizations, and histocompatibility labs. We work collaboratively with our community to share data, research, technology, and best practices to help increase the number of transplants and save more lives.

Our Mission: Unite and strengthen the donation and transplant community to save lives
Our Vision: A lifesaving transplant for everyone in need
Our Core Values: Stewardship, unity, trust, excellence, accountability
UNOS TMF BY THE NUMBERS

TMF Attendance Record

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>2021 (Virtual)</td>
<td>651</td>
</tr>
<tr>
<td>2020 (Las Vegas)</td>
<td>565*</td>
</tr>
<tr>
<td>2019 (Orlando)</td>
<td>584</td>
</tr>
<tr>
<td>2018 (Austin)</td>
<td>587</td>
</tr>
<tr>
<td>2017 (Orlando)</td>
<td>563</td>
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<tr>
<td>2016 (Indianapolis)</td>
<td>524</td>
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<tr>
<td>2015 (San Diego)</td>
<td>548</td>
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*As of TMF 2020 cancellation date (March 16, 2020)

TMF 2021: Years Attended

- First Time
- 1-5
- 6-10
- 11+

TMF 2021: Attendee Type

- Transplant Center Leadership/Staff: 211
- Transplant Administrator: 140
- UNOS Staff*: 109
- Other: 55
- OPO Leadership/Staff: 17

*As TMF 2021 was virtual, UNOS Staff attendance more than doubled compared to past in-person meetings.

JOIN THE UNOS TMF COMMUNITY

TMF is the primary venue for this diverse community’s educational, training, and enrichment opportunities. Becoming a TMF sponsor and/or exhibitor will elevate your brand and connect your representatives to attendees, enabling them to:

- Network and build relationships with key leaders
- Promote your products and/or services to your target market
- Maintain and expand their industry knowledge through full access to the sessions offered at TMF
BECOME A SPONSOR

Each sponsorship level fits a wide range of budgets while providing every sponsor with a variety of opportunities for exposure at TMF.

UNOS will accept sponsorship commitments, including choices of marketing packages, on a first-come, first-served basis through our online sponsor/exhibitor registration.

MARKETING PACKAGES

**Premier**
- Exhibit Hall Naming Rights
- Lunch and Learn - 2 available
- Meeting Mobile App
- Reception - 2 available
- Wayfinding Footprints

**Principal**
- Breakfast - 3 available
- Personal Sanitizing Kit*
- Hotel Room Key Card
- Journal/Padfolio*
- Keynote Speaker
- Meeting Room Wi-Fi
- Plenary Session - 5 available
- Photo Booth
- Water Bottle*

**Prime**
- Breakout Session - 16 available
- Hotel Luggage Check
- Name Badge*
- Name Badge Lanyard*
- Refreshment Break - 3 available
- Online TMF Attendee Registration Tote Bag*

For tailored benefits to each marketing package, or general questions, please contact Cecile Robinson.

AFFILIATE AND ABSTRACT AWARD SPONSORSHIPS

We also offer micro-sponsorship opportunities for UNOS Members (Affiliate) and companies interested in supporting the continued research of winning abstract presenters (Abstract Award). Starting at $1,000, benefits include:

- Name recognition on Meeting Mobile App
- Name recognition on [TMF webpage](#) (Exhibitor, Affiliate Sponsor, and Abstract Award Sponsor Directory)
- Name recognition on [Community Partners webpage](#)

*Items distributed to all TMF 2022 attendees
<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Diamond $50,000</th>
<th>Platinum $25,000</th>
<th>Gold $15,000</th>
<th>Silver $10,000</th>
<th>Bronze $7,500</th>
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<tr>
<td>Complimentary Booth</td>
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<td>Double</td>
<td>Single</td>
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<td>Complimentary Meeting Registrations</td>
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<tr>
<td>Recognition in Meeting Mobile App</td>
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<td>Recognition on <a href="#">Community Partners webpage</a></td>
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<tr>
<td>Meeting Mobile app notifications</td>
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EXHIBITOR INFORMATION

UNOS will accept exhibitor registrations and their booth location(s) on a first-come, first-served basis through our online sponsor/exhibitor registration.

Exhibitor Registration Includes
- One (1) complimentary meeting registration
- Two (2) discounted meeting registrations
- Access to Attendee Registration List
- Logo and name recognition in Meeting Mobile App
- Name recognition on Exhibit Hall Entrance Unit
- Name recognition on TMF webpage (Exhibitor, Affiliate Sponsor, and Abstract Award Sponsor Directory)
- Name recognition on Community Partners webpage

Important Dates
- December 2021: Online TMF 2022 attendee registration opens
- February 25, 2022: Deadline for Exhibitor booth fee of $2,200. After, $2,400/booth
- March 11, 2022: Deadline for sponsor/exhibitor registrations and payments to UNOS
- March 21, 2022: Deadline for guaranteed room rate for hotel reservations, based on room availability

TMF 2021 Credits
If your company elected to reallocate your TMF 2021 sponsor/exhibitor commitment to TMF 2022, please contact Cecile Robinson to confirm status, credit amount, and instruction for online sponsor/exhibitor registration.

ONLINE SPONSOR/EXHIBITOR REGISTRATION

UNOS will accept all sponsor and exhibitor registrations on a first-come, first-served basis. Please register your company as a sponsor and/or exhibitor using our online registration.

Registration opening date and link are coming soon.