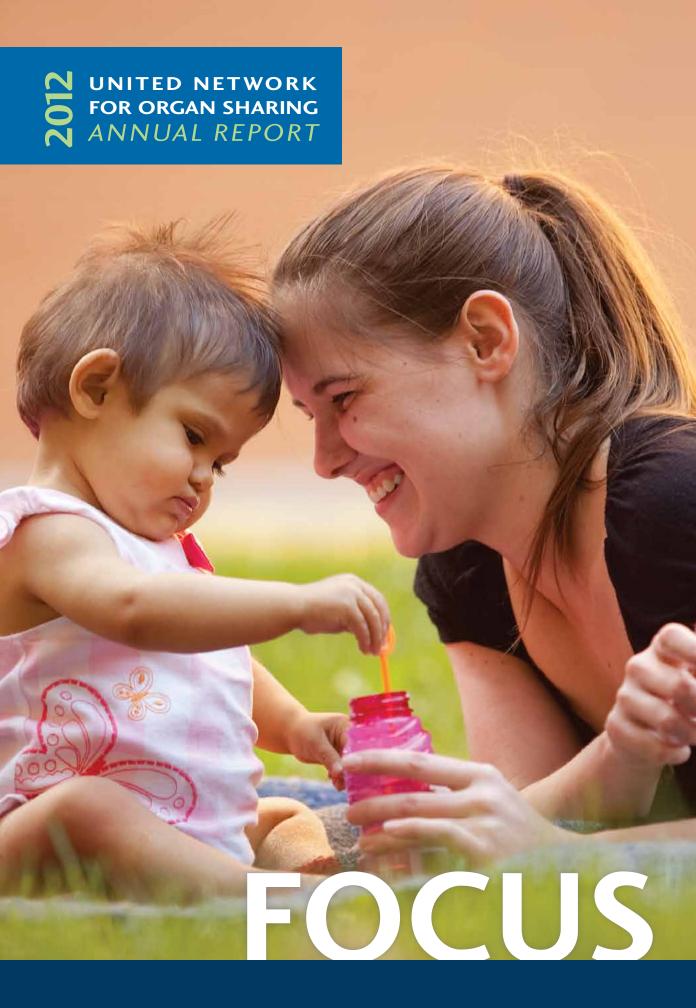


To navigate within your digital report, use the navigation bar at the bottom of each page. At any time you may print, enter or exit the full screen mode, also go to:



**QR** codes are directly linked to their corresponding URLs. Click anywhere on the QR code itself.



IN 2012, UNOS' ORGAN **CENTER ASSISTED WITH** THE PLACEMENT OF

In 2012, UNOS staff traveled

# 460 MILES

to attend OPTN/UNOS board, committee and regional meetings.

The UNet Help Desk handled 5,364 CA

# NAMES



are featured on the Wall of Names

IN THE NATIONAL DONOR MEMORIAL AT UNOS.

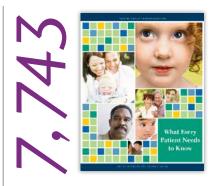
have been performed in the U.S. since UNOS began record keeping in 1987.

**ORGANS.** 

**UNOS' ORGAN CENTER** ALSO HELPED ARRANGE TRANSPORTATION FOR

2,160 ORGANS.

of candidates on the waiting list are waiting for a life-saving kidney.



**REQUESTS FOR RESOURCES** AND INFORMATION FULFILLED

**28,053**<sup>≥</sup> 14,

LIFE-SAVING ORGAN TRANSPLANTS LOONORS (LIVING AND DECEASED)

# **Letter from Leadership:**

In July, we celebrated the 30th anniversary of the UNOS Organ Center, sometimes referred to as the "heart" of our organization because that is where the lifesaving matches between transplant candidates and donated organs take place. In the past three decades, Organ Center staff have handled more than 128,000 organ placements.

During that time, UNOS has grown from a handful of individuals primarily focused on matching organs to an organization of more than 300 professionals with expertise in policy development and compliance, research, information technology, organ placement, communications, professional education, patient services, finance, human resources and other disciplines necessary to manage our nation's transplant network.

While celebrating the Organ Center milestone, we've been working on a number of improvements to better position the organization—and our nation's transplant system—for the future.

As always, our main focus is on patients, with emphasis on developing policies to facilitate more transplants, more safely. We've also sharpened our focus on serving our membership through such efforts as enhanced professional education offerings, clearly written policies and bylaws, improved delivery of important information, and enhancements to our IT infrastructure and systems.

Our focus on organizational improvement this year included the development of new strategic plans for UNOS and the OPTN, with input from our board of directors as well as senior leadership.

2012 also saw the retirement of Walter K. Graham, UNOS' executive director for 25 years. We thank him for his leadership in guiding UNOS through decades of growth and change, and most of all, for his unwavering commitment to serving the thousands of transplant patients who depend on UNOS.

As we enter 2013 and prepare for the future, patients, and their well being, will continue to be our primary focus.

John P. Roberts, M.D.

President

United Network for Organ Sharing

Brian M. Shepard

Acting Chief Executive Officer
United Network for Organ Sharing

ON THE COVER: The liver transplant 2-year-old **Temperance Geneman** received in November, 2012, makes it easier for her to walk now that her belly isn't swollen. She's trying new foods, eating more and sleeping better. Temperence's mom Krisa remembers thinking, "It was hard to know that someone had to go through what I had been dreading for two years, but I was also so excited that the day had finally come."

To view this annual report online, scan the quick response (QR) code to the left or visit www.unos.org > about us. To download a free QR code reader, visit www.scanlife.com from your smartphone.

Photo/UW Health

# FOCUS

In 2012, there were 28,053 life-saving organ transplants from 14,015 donors (living and deceased), while 117,040 people were on the waiting list on Dec. 31. Because the demand for organs continues to exceed supply, one of our top goals is to increase the number of transplants. Another is to increase access to transplants.

# 2012 EFFORTS TO HELP MEET THESE GOALS INCLUDED:

# **Kidney Paired Donation Pilot Program (KPDPP)**

The national KPDPP added more participating centers, lined up successful transplants, revised operational guidelines for greater equity and efficiency, and made its resources more widely accessible. By year-end, 128 kidney transplant programs were participating in the program.

The KPD program increased its match runs to once a week, increasing opportunities for finding suitable kidneys for candidates who have willing, but incompatible, donors.

The method of assigning waiting time points for KPD candidates was revised to assure that they are assigned consistently. KPD waiting time now begins when a candidate is added to the system and accrues daily.

The board of directors approved including "bridge" donors in KPD chains arranged through the program. The policy will allow these donors, with their consent, to be matched at a later time with a new chain of KPD transplants. The board also approved incorporating some of the OPTN KPD operational guidelines into policy, with which participating programs must comply.

# **Kidney Donor Profile Index**

In 2012, 16,487 people received a kidney transplant. 95,022 candidates were on the waiting list on Dec. 31, 2012.

Given the imbalance of supply and demand of kidneys for transplant, we are using a new quality metric to safely reduce the number of deceased donor kidneys that are discarded: the Kidney Donor Profile Index. KDPI measures the potential longevity of a kidney relative to other kidneys. Including this score with each donor offer can help clinicians make more informed choices and eventually lead to higher deceased donor kidney utilization.

UNOS' kidney paired donation work is partially funded by the OPTN contract and in part by private sponsors.



was contributed in 2012, by generous sponsors to support kidney paired donation implementation. See page 24.

AS OF DECEMBER 31, 2012



transplant centers had signed up for the Kidney Paired Donation Pilot Program





# Broader access for liver transplant candidates

In June, revisions to liver allocation policy were approved to ensure broader access to organs for candidates in urgent need of liver transplantation.

# **Lung allocation**

The board approved changes to the calculation of the lung allocation score (LAS), which is the primary factor in prioritizing organ offers for lung transplant candidates. The updated LAS is expected to improve the balance of priority for all groups of candidates.

# **UNOS** toll-free patient services line

Our toll-free patient services line now offers interpreters in more than 170 languages for callers with limited English skills who have questions about transplantation.

# Relaunch of Transplant Living website

Our interactive patient website, Transplant Living, became the anchor of the "Transplant Living patient education program," which encompasses the English and Spanish versions of the website, a monthly e-newsletter, support and assistance by phone and e-mail, as well as a variety of printed educational materials. In 2012, the Transplant Living website attracted more than 321,000 visits.

253,006

people visited www.transplantliving.org and www.trasplantesyvida.org

20,763
VOTES

during the month of April to decide the site's favorite story during the "Stories of Hope" contest. 0/1

Our toll-free patient services line, (888) 894-6361, offers interpreters in more than 170 languages for callers with limited English skills who have questions about



UNOS' TRANSPLANT LIVING
PATIENT EDUCATION PROGRAM
IS MADE POSSIBLE BY THESE
GENEROUS SPONSORS:

Novartis
Astellas
Bristol-Myers Squibb
Genentech
Teva Pharmaceuticals



6<sup>th</sup>

In 2012 we published our 6th brochure available in Spanish, *Programa piloto de intercambio de donates de rinon de las OPTN*.

To view all our 30+ print resources, visit our online store at http://store.unos.org/.

30<sup>+</sup>

Born with biliary atresia, which she defines as a "fancy term for liver failure," **Jill Nolen** had two liver transplants by the age of 11 months. Jill's transplant allowed her to pursue her love of sports. Growing up she did it all—gymnastics, softball and dance to name a few. As she enters her mid-twenties with a new college degree, Jill is living life to the fullest.





In our most recent membership survey, we learned that members were pleased with the services UNOS provides. They also suggested some improvements: deliver consolidated communications via e-mail; write policies in easy-to-understand language; and collaborate with Centers for Medicare and Medicaid Services (CMS) and other regulatory agencies to reduce overlap.

# WE RESPONDED TO MEMBER FEEDBACK WITH THE FOLLOWING PROJECTS IN 2012:

# OPO metrics and performance improvement

We monitor member performance and identify opportunities for improvement. Historically, these efforts focused on transplant program performance. Now a process has been initiated with approval from the organ procurement organization (OPO) committee and transplant community for using accepted metrics to monitor OPO performance and then provide resources to improve.

## **OPTN/CMS** crosswalk

Transplant hospitals are surveyed by both UNOS and CMS for compliance with federal and OPTN requirements. In response to concerns from the transplant community about differing and sometimes overlapping processes and rules, UNOS, HRSA and CMS representatives worked together to find a solution.

We developed a crosswalk tool that compares and contrasts review methods used by each entity. This is a resource document to help programs review requirements and prepare for site visits. To explain how to use the crosswalk document most efficiently, CMS, UNOS and HRSA sponsored a webinar for all interested transplant professionals.

# **Transplant Pro website**

UNOS revamped its online archive of important information for the transplant community. The new resource for transplant professionals, Transplant Pro, offers professionals easy and timely access to critical information on transplant policy, patient safety, educational webinars and more.

# A consensus conference on transplant program quality and measurement

In February, UNOS and the contractor for the Scientific Registry for Transplant Recipients coordinated a consensus conference on transplant program quality and measurement. Participants discussed the methods used in measuring solid-organ transplant program performance and made recommendations for improvements to those methods.

# **OPTN** bylaws rewritten in plain language

We rewrote the OPTN bylaws for greater readability and more logical organization of content, and they are now available on the OPTN website, <a href="http://optn.transplant.hrsa.gov">http://optn.transplant.hrsa.gov</a>.

# IT programming

For several years, UNOS has been working on a major overhaul of its information technology (IT) infrastructure, making it necessary to postpone programming required to implement some board-approved actions, including allocation policy revisions. Last fall, we reviewed our IT project plan to determine what improvements we could make. We reworked our project planning, and resumed programming some previously approved policy changes.

# **Examples of policy changes to be programmed in 2013 include:**

- National sharing for liver-intestines to provide broader access for those awaiting a combined liver-intestine transplant.
- Share 15 national Livers from adult deceased donors will be offered to status 1A or 1B candidates or those who have a MELD or PELD of 15 or higher before being offered to any candidates of lesser urgency.
- Regional share 35 Livers from adult deceased donors will be offered to candidates with a MELD or PELD score of 35 or higher at the local and regional level before being offered to candidates with lower scores.
- New HCC imaging criteria includes more rigorous imaging criteria to establish the diagnosis of hepatecellular carcinoma (HCC).
- Update CPRA calculation to include C locus antibody, update HLA frequencies, and create a mechanism for CPRA default to distinguish between a value of zero and a null value.
- Revise lung allocation score (LAS) Incorporate bilirubin into the calculation of the LAS score; include variables and coefficients in the underlying survival models.
- Update the LAS calculator in Waitlist<sup>SM</sup> reports including LAS missing/expired and critical and expected data. The LAS will be programmed so that it can never be zero, so a transplant candidate will never be completely screened off the match run just because of his/her LAS.

At the same time, we are working to deliver an infrastructure for UNOS IT systems that is stable, robust, reliable, flexible and scalable.



# Transplant **Pro**

Our member website, Transplant Pro, launched Oct. 18, 2012. By Dec. 31, it had received

14,599 \( \)
\[ \& 5,550 \]

TOTAL E-NEWSLETTER SUBSCRIPTIONS.

THE UNET HELP DESK STAFF SPENT 3,649,998 seconds on the phone assisting members.







The board of directors met in February and focused entirely on UNOS corporate matters. They redefined UNOS' corporate purpose and established key corporate goals.

# UNOS' CORPORATE PURPOSE

is to be **THE OPTN CONTRACTOR**, a **MEMBER SERVICES** organization, and, ultimately, the **WORLD LEADER** in **TRANSPLANTATION** services.

The board recognized a need to enhance corporate governance and increase board involvement in oversight of the corporation, to help UNOS remain a strong non-profit corporation capable of fulfilling the OPTN contract requirements at a high level of performance. As a result, three new committees of the board were formed. All three consist of board members and outside expert advisors.

- The corporate affairs committee oversees and directs UNOS corporate matters and reports to UNOS' board of directors.
- The corporate finance committee oversees UNOS corporate financial matters.
- The IT advisory committee provides oversight and advice about UNOS' IT efforts and is charged
  with making recommendations regarding immediate and longer-term planning to support UNOS
  IT operations.

The corporate affairs committee developed a new strategic plan for UNOS.

At the same time the OPTN/UNOS executive committee (including HRSA representatives) worked with UNOS leadership to develop a strategic plan for the OPTN to help guide the network for the next several years.

# OPTN STRATEGIC PLAN GOALS

- 1 Increase the NUMBER of transplants.
- **2** Increase ACCESS to transplants.
- 3 IMPROVE SURVIVAL for patients with end stage organ failure.
- **4** Promote transplant PATIENT SAFETY.
- **5** Promote LIVING DONOR SAFETY.
- **6** Promote the EFFICIENT MANAGEMENT of the OPTN.

For more information on the OPTN strategic plan visit <a href="http://optn.transplant.hrsa.gov">http://optn.transplant.hrsa.gov</a>.

Safety continues to be a top priority, with special emphasis on preventing disease transmission and enhancing safety for living donors. In 2012, UNOS undertook the following initiatives:

# **Enhanced living donation policies**

Policies were enacted to improve consistency in the medical and psychosocial evaluation and informed post-transplant outcomes.

The new policies specify minimum required tests and procedures for the medical and psychosocial evaluation of potential living kidney donors, as well as minimum requirements for informed consent for

We will provide resources to transplant programs to help our members successfully implement the new living donor policies.

# **Recognizing infections**

The ad hoc disease transmission advisory committee developed guidance documents to:

- help organ procurement organizations and transplant centers assess potential donors who have
- identify risk factors for Mycobacterium tuberculosis during the evaluation of potential living

# Important changes in vessel policy

vessels were updated. All extra vessels that are hepatitis C antibody positive and hepatitis B surface

In November, the board approved a policy that requires transplant hospitals to report the use or

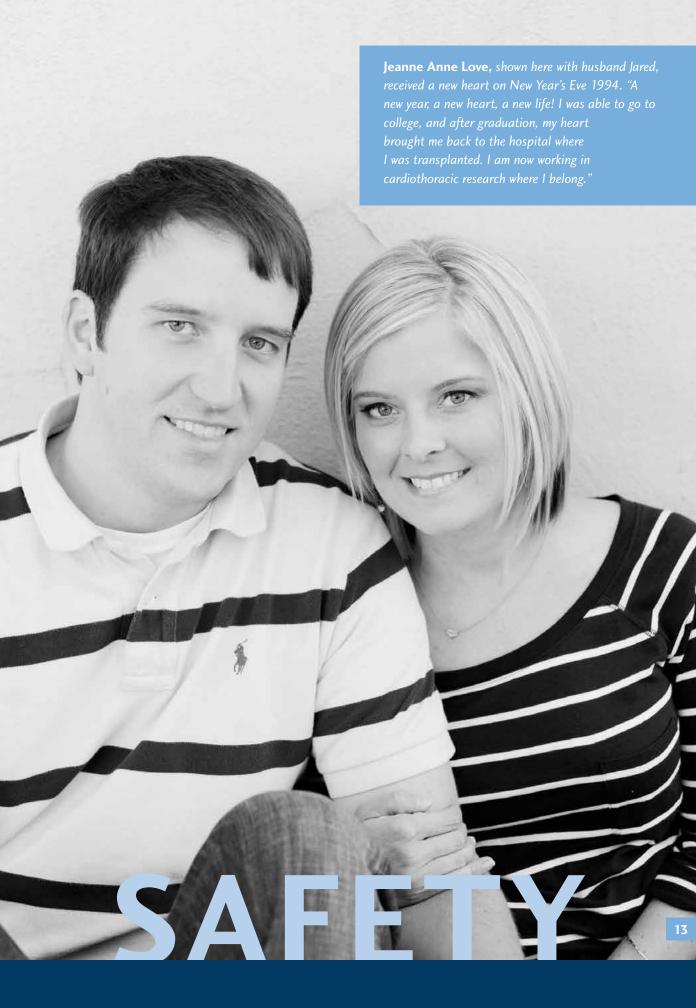
IN 2012, THERE WERE NEARLY

LIVING DONOR KIDNEY AND LIVER TRANSPLANTS. In 2012, **6,256** people received a liver transplant; however, as of Dec. 31

people were on the waiting list for a liver.

of living kidney donors in 2012 were NOT RELATED OR MARRIED to their recipients

of living kidney donors in 2012 MARRIED to their recipients.





With UNOS and members alike placing increased emphasis on patient safety and member performance, UNOS refined the focus of the services offered to UNOS members. In addition to providing printed resources, staff created interactive educational programs on a wide range of transplant-related topics and OPTN policies.

- Thousands of UNOS members registered for distance-based learning programs, which usually offered
  continuing education credits. Topics included: patient safety; disease transmission; kidney allocation;
  extra vessel reporting; the OPTN/CMS crosswalk; HIPAA; packaging and labeling of organs and living
  kidney donor programs.
- A "toolkit" of resources was posted on <a href="http://transplantpro.org">http://transplantpro.org</a> professional resources to help OPOs and transplant centers encourage information sharing between recipients and donor families.
- UNOS staff members authored and presented several studies at the American Transplant Congress. They were primary authors of eight papers on OPTN policy impacts, patient safety and other current transplantation topics.

continuing education points for transplant coordinators awarded from UNOS trainings for members.



10,000





pieces of printed materials, such as policy brochures and patient booklets, were distributed throughout the year.

15,000 B

PEOPLE FOLLOW UNOS ON FACEBOOK, TWITTER, YOUTUBE





**UNOS STAFF RESPONDED TO** 

3,694

queries from patients, friends, family members, potential donors and medical professionals.

8

UNOS STAFF WERE FIRST AUTHORS ON 8 AND CO-AUTHORS ON 4 STUDIES FOR THE 2012 AMERICAN TRANSPLANT CONGRESS.

4

# Focus on the

As 2012 drew to a close, HRSA issued its pre-solicitation notice for the continued operation of the next OPTN contract. Among the stated objectives: "support the continued improvement of national organ allocation policies to maximize the benefit of transplantation to those with end-stage organ failure."

UNOS has held the contract for 26 years and looks forward to submitting a bid for its renewal. The main goal of our corporate strategic plan is "to be the OPTN contractor." While preparing and submitting the bid for this contract, we will continue working on the goals we've developed this year for the OPTN and UNOS, which call for continuous improvement in OPTN and corporate operations and enhancements of services provided to our membership.

Above all, we will continue to focus on the thousands of patients and their families who depend on us to develop the policies that will maximize the benefits of transplantation for them.

UNOS 9/30/86.

CANDIDATES WAITING

for life-saving transplants as of December 31,2012:

117,040

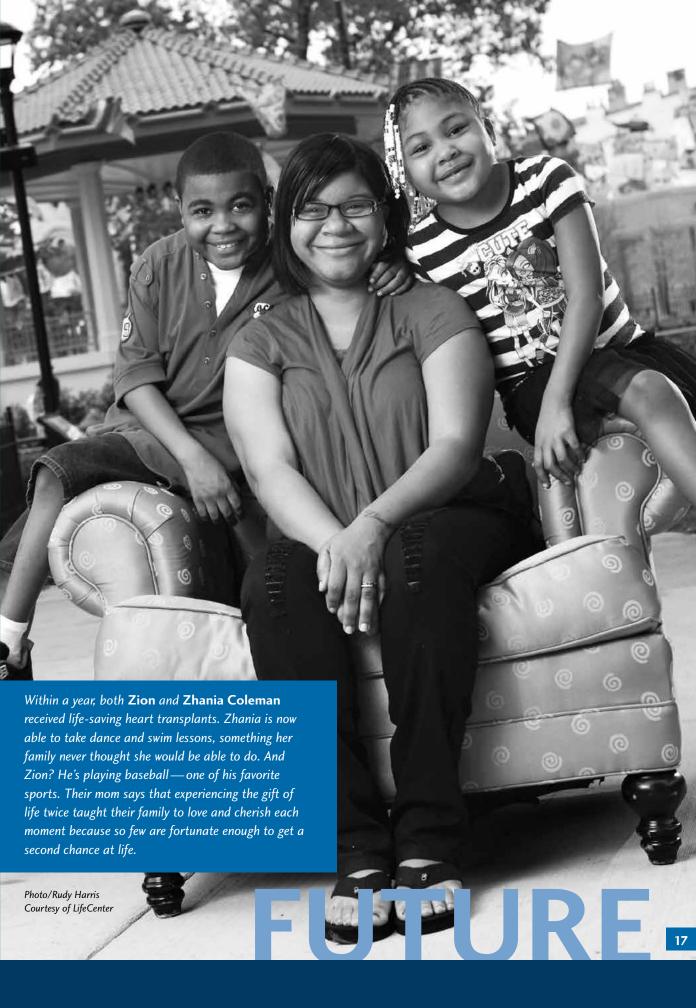
CANDIDATES ON THE WAITING LIST
ARE UNDER 18

In 2012, UNOS' Organ Center placement activity averaged

31.18 ORGANS PER DAY

which was also an ALL-TIME ANNUAL RECORD.





# Financials

UNOS' primary mission is to perform the OPTN contract.

The OPTN is a cost-sharing and cost-reimbursement contract in which the federal government contributed \$2,500,000 in federal appropriations and the transplant community contributed approximately \$35,441,000 of the \$37,940,000 program in fiscal year 2012.

OPTN funding represents 78.5% of UNOS revenues. The remaining 21.5% of revenues comprised member fees, data services, meeting registration fees, and charitable contributions. These additional revenues provide resources needed to support the OPTN contract and the financial health of the organization.

# **Tii Informatix**

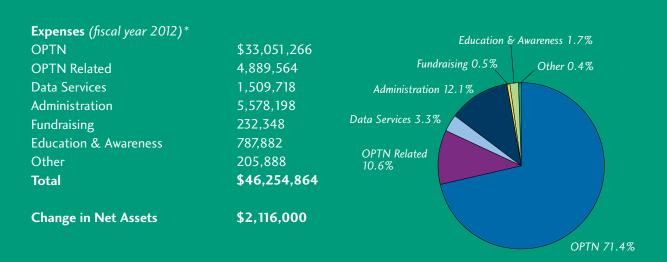
Through our for-profit subsidiary, Tii Informatix, UNOS generates revenue to support corporate operations. Tii provides software development, clinical registry support and data analytic services to the healthcare and transplant services market.

- In 2012, Tii expanded its software development business to the OPO market with "OPOConnects<sup>SM</sup>," a web-based business networking platform that strengthens communication and collaboration between transplant centers, OPOs and other business partners with robust document storage in a secure, hosted environment.
- The Interagency Registry for Mechanically Assisted Circulatory Support (INTERMACS™) was expanded to include a pediatric component that focuses on pediatric patients who receive mechanical circulatory support device therapy. INTERMACS is administered by the University of Alabama at Birmingham.
- Tii also rolled out two new prospective clinical registries in 2012, sponsored by the International
  Society for Heart and Lung Transplantation. The international registry for mechanically assisted
  circulatory support tracks patients with mechanical circulatory support devices. The Donation after
  Cardiac Death (DCD) Donor Registry seeks to quantify the prevalence and outcomes of DCD lung
  transplants at participating institutions.
- Tii grew its data analytic services business by adding a number of new pharmaceutical clients
  interested in outcomes research and immunosuppressive use trends. Tii is also participating in the
  Health and Human Services sponsored Tissue and Organ Donor Epidemiology Study as a data
  consultant to Research Triangle Institute.

# **UNOS Meeting Partners**

In addition to coordinating all of UNOS' committee and board meetings, UNOS Meeting Partners provides travel and conference planning services to external clients, to help generate additional revenue for the organization. In 2012, UNOS Meeting Partners signed agreements with two new clients: Society for Transplant Social Workers and the National Marrow Donor Program.

		Contributions 1.6%	
Revenues (fiscal year 2012)*		Meeting Fees 0.7%	Member Services 0.6%
OPTN Registrations	\$35,440,830		Other 1.3%
OPTN Government Funding	2,500,000	Data Services 4.2%	
UNOS Fees	6,349,368	UNOS Fees 13.1%	
Data Services	2,048,192	ONOS TEESTS. 17%	
Meeting Fees	351,764		
Contributions	787,503	OPTN Government	
Member Services	273,170	Funding 5.2%	
Other	620,036		OPTN
Total	\$48,370,863		Registrations
			73.3%



<sup>\*</sup>UNOS operates on a fiscal year of October 1 through September 30.

To view the results of our annual financial audit conducted by independent certified public accountants, go to www.unos.org > about us > governance > financials.

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# **UNOS** Foundation

The UNOS Foundation is responsible for securing support of UNOS' mission through charitable gifts, educational grants and sponsorships. Activities in 2012 focused on fundraising for the Kidney Paired Donation automation project, Transplant Living patient education program, National Donor Memorial and renovations to UNOS' second location, the Jackson Center.

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We thank these generous supporters who have included UNOS in their estate plans.

Deborah C. Surlas, AEE founder

Margaret Allee, R.N., JD

Walter K. Graham

Estate of Lisa Hubbard

Paul Oldam

Vicki F. Sauer

James P. Trunck

James Wynn, M.D.

For more information about planned giving, visit <a href="http://support.unos.org/">http://support.unos.org/</a>.

# Sponsors

# **Kidney Paired Donation Automation Project**

UNOS gratefully thanks these sponsors for their generous support of the KPD Automation Project:

PREMIER LEVEL

# **United Health Foundation**

GOLD LEVEL

Pfizer

# **Amgen Foundation**

SILVER LEVEL

Genentech

# **Partners in Education**

UNOS gratefuly acknowledges sponsors of the Transplant Living patient education program:

**Novartis** 

**Astellas** 

**Bristol-Myers Squibb** 

Genentech

**Teva Pharmaceuticals** 

# **Contributors**

# UNOS is grateful to the following contributors for their support in 2012:

# \$500,000

United Health Foundation

# \$250,000 and above

**Amgen Foundation** 

The Mary Morton Parsons Foundation

Pfizer

# \$50,000-\$249,000

Custis Westham Fund of The Community Foundation

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# **Our Mission:**

To advance organ availability and transplantation by uniting and supporting its communities for the benefit of patients through education, technology and policy development.

# **Our Core Values:**

# Stewardship

We act on behalf of those we serve to manage the resources and gifts entrusted to us, especially the gift of life.

# Unity

We work collaboratively and respectfully, guided by consensus-building, sharing responsibility, time, and abilities.

#### **Trust**

We demonstrate integrity and reliability through consistency, openness, and honesty.

# Excellence

We achieve high quality through measurement, evaluation, and continuous improvement of our standards, processes, and effectiveness.

# **Accountability**

We take ownership of our actions and fulfill our commitments to our stakeholders and each other.



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