



2023 UNOS MEMBER SPONSORSHIP

Abby Woodley
Liver recipient

Read her story on page 3

Your gift will support

- collaborative solutions developed from **UNOS Labs™** to improve the transplant system
- maintenance of the **National Donor Memorial**, located at UNOS headquarters in Richmond, Virginia
- **Transplant Living**, our free education resource center relied on by patients and their caregivers

QUESTIONS?

Cecile Robinson
Corporate Giving Officer
cecile.robinson@unos.org

BECOME A SPONSOR

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UNOS Labs™

UNOS Labs™ researches innovative solutions for system-level issues in organ transplantation by leveraging three research pillars: data science, technology innovations and behavioral science. UNOS Labs™ partners with experts inside and outside the transplant community to address and solve the complex challenges existing within the transplantation system. Their diverse project portfolio seeks to increase organ offer acceptance and create high-impact efficiencies by applying unique research methods and emerging technologies to the national system.

[Click to learn more.](#)



Image sharing pilot project

National Donor Memorial

Funded entirely by private contributions, the 10,000-square-foot National Donor Memorial was designed by a committee of donor family members, living donors, and transplant recipients from across the country. The memorial garden has been visited by thousands from across America and around the world.

[Click to learn more.](#)



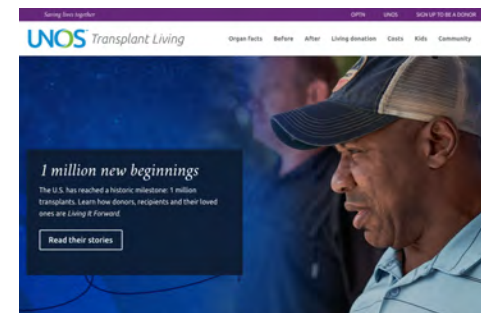
Fallen soldier memorial sculpture honors military donors

Transplant Living

Education is a critical issue for patients, who play a vital role in the success of their transplants. There is a clear and increasing demand from patients, their caregivers, and their medical teams for comprehensive, up-to-date, and accessible patient education materials.

To meet this demand, UNOS produces a variety of resources on multiple channels, including print and web-based brochures and webinars. We provide information about the entire transplant journey on the patient-focused website Transplant Living, which received 350,000+ pageviews in 2021.

[Click to learn more.](#)



1 million transplants feature story on transplantliving.org

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About UNOS member sponsorship

Charitable gifts from UNOS members help support our programs to reduce patient waiting time and increase the number of transplants. Member donations also honor the gift of life by maintaining the National Donor Memorial and ensure that patient education materials produced for Transplant Living remain free for all.

| 2023 UNOS Member Sponsorship Benefits | LEADER \$10,000 | BENEFACTOR \$5,000 | PARTNER \$2,500 | ADVOCATE \$1,000 | FRIEND \$500 |
|--|--------------------|-----------------------|--------------------|---------------------|-----------------|
| Recognition on Member sponsors webpage | Logo | Logo | Logo | Logo | Logo |
| Recognition on Impact webpage (published in 2024) | Name | Name | Name | Name | Name |
| Philanthropy e-newsletter mentions (dist. 2.3K) | Logo + highlight | Logo | Name | Name | |
| Philanthropy print newsletter mentions (dist. 4K) | Logo | Logo | Name | | |
| Recognition in rotating logos banner on Give webpage | ✓ | ✓ | ✓ | | |
| UNOS social media mention (Twitter reach 12.5K) | ✓ | ✓ | | | |

Thank you for your kind consideration of UNOS' 2023 member sponsorship request.

Please confirm your organization's sponsorship by contacting Cecile Robinson at cecile.robinson@unos.org

STORY OF HOPE

For the first two years of her life, Abby Woodley was just surviving. Diagnosed with a rare congenital disease, from birth she had to fight every day for her life.

But at 2 years old, Abby received a miracle: a new liver.

Today, Abby is an adored big sister. A happy first grader. A budding artist. Laughing. Playing. Singing. No longer just surviving, *but thriving!*

