

A man wearing a grey helmet, a bright yellow jacket, and a black shirt with 'UNOS' on it is climbing a large rock. He is smiling and holding a rope. The background is a forest with green and yellow trees, and a stream flows through the rocks at his feet.

2022 UNOS MEMBER SPONSORSHIP

Brendan Morrison, double lung recipient, is back to rock climbing in the mountains and “living life to its fullest potential.”

Your gift will support

- collaborative solutions developed from **UNOS Labs™** to improve the transplant system
- maintenance of the **National Donor Memorial**, located at UNOS headquarters in Richmond, Virginia
- **Transplant Living**, our free education resource center relied on by patients and their caregivers

QUESTIONS?

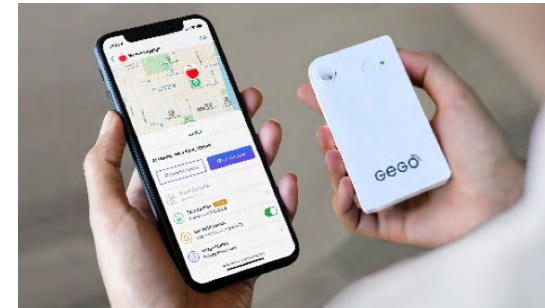
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2022 UNOS MEMBER SPONSORSHIP

UNOS Labs™

UNOS Labs™ researches innovative solutions for system-level issues in organ transplantation by leveraging three research pillars: data science, technology innovations and behavioral science. UNOS Labs™ partners with experts inside and outside the transplant community to address and solve the complex challenges existing within the transplantation system. Their diverse project portfolio seeks to increase organ offer acceptance and create high-impact efficiencies by applying unique research methods and emerging technologies to the national system.



National Donor Memorial

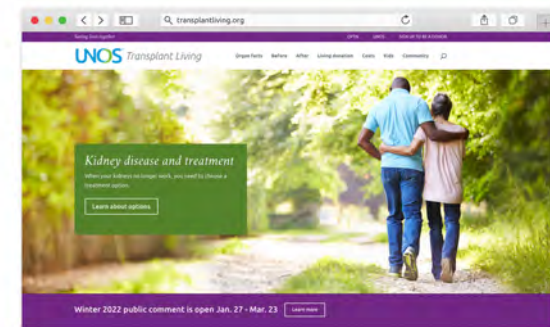
Funded entirely by private contributions, the 10,000-square-foot National Donor Memorial was designed by a committee of donor family members, living donors, and transplant recipients from across the country. The memorial garden has been visited by thousands from across America and around the world.



Transplant Living

Education is a critical issue for patients, who play a vital role in the success of their transplants. There is a clear and increasing demand from patients, their caregivers, and their medical teams for comprehensive, up-to-date, and accessible patient education materials.

To meet this demand, UNOS produces a variety of resources on multiple channels, including print and web-based brochures and webinars. We provide information about the entire transplant journey on the patient-focused website Transplant Living, which received 500,000+ pageviews in 2020.



2022 UNOS MEMBER SPONSORSHIP

UNOS member sponsorship pledge form

Charitable gifts from UNOS members help support our programs to reduce patient waiting time and increase the number of transplants.

Member donations also honor the gift of life by maintaining the National Donor Memorial and ensure that patient education materials produced for Transplant Living remain free for all.

2022 UNOS Member Sponsorship Benefits	LEADER \$10,000	BENEFACTOR \$5,000	PARTNER \$2,500	ADVOCATE \$1,000	FRIEND \$500
Recognition on member sponsors webpage	Logo	Logo	Name	Name	Name
Recognition on community partners webpage	Logo	Name	Name	Name	–
Recognition in rotating banner on Give webpage	Logo	Logo	–	–	–
Philanthropy print newsletter mentions (dist. 4.5K)	Logo	Name	Name	–	–
Philanthropy e-newsletter mentions (dist. 2K)	Name	Name	–	–	–
UNOS social media mentions (Twitter reach 11.2K)	2	1	–	–	–

Our organization would like to support UNOS in 2022 at the _____ level.

ORGANIZATION NAME

PRIMARY CONTACT

TITLE

ADDRESS

CITY, STATE

ZIP

EMAIL

PHONE